

# DOMINION ASCENSION

D. A. MURRAY

## DESCRIPTION

In post-apocalyptic Dominion, women are in control. After the Great War, chemical weapons made most men infertile and cognitively impaired. Women are the policymakers, law enforcers, captains of industry, spiritual leaders, preservers of history, language, and currency, and still the givers of life.

The roles of men are limited to public works, domestic servitude, and pleasure giving. When males reach the age of twelve, they undergo a cognitive test called *Illegis* to determine their placement within a caste system, one of which is Breeders. This small segment of the male population is the most revered. The Breeders reside in *The Colony*, a place where controlled reproduction and scientific advancements of Dominion occur.

Dani Matthews is an investigative reporter and the daughter of a high-ranking official. She is determined to uncover Dominion's sinister architecture. At the Ascension, a national celebration, Dani reunites with her childhood best friend and Breeder, Robbie. Together, they set out to find Haven, a place for escaped Breeders. After a painstaking journey, Dani and Robbie not only find love but make it to Haven only to endure the trials of *The Becoming*, where failure can be death.

## KEY SELLING POINTS

- *Dominion* features a genre mashup: (dystopian thriller+ romantic fiction)
- Romance is the most popular book genre, making up 23% of book sales in the U.S.
- Depicts a female-dominated society in the near future which is both compelling and timely
- Features a new adult coming-of-age story

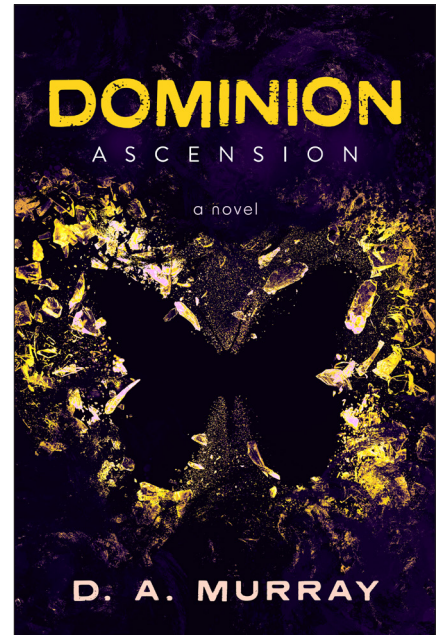
## MARKETING

- *Dominion* will be promoted on author's well-established Instagram and TikTok social media platforms and will also feature multimedia book trailers.
- Reviews & endorsements will be collected through current relationships while networking with new influencers, genre blogs and niche media.
- Networking will expand to on-brand *Dominion* themed events and merchandise and podcast interviews.
- The author will develop a Multi-Platform Ads campaign through the launch.
- An email marketing campaign will be sent using author's contact lists.
- Author will participate in book tours, talks and book signings..

## AUTHOR BIO



Dominique Murray is a fresh face in the world of dystopian fiction. She's a storyteller in every sense, not afraid to push societal boundaries or challenge gender norms. By day, she's a tech executive.



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**EBOOK:** \$9.99, 979-8-88824-773-0

**TRIM:** 6"x 9", pages 312

**FICTION / Dystopian**

## AUDIENCE

- New adults
- Active females
- Fantasy & romance readers
- Women's book clubs and discussion groups
- Environmentally, politically & socially conscious
- Young women in high positions

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